



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

FEBRUARY 2023

NOTE TO READERS

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

PLEASE NOTE THAT DUE TO INCOMPLETE DATA FROM ONE OF THE HOTELS IN AL AIN, AL AIN'S HOTEL GUEST & GUEST NIGHT VOLUMES MAY BE UNDERSTATED UPTO 13%, WHILE ITS ARR & REVPAR MIGHT BE SLIGHTLY OVERSTATED DUE TO SUBMISSION OF PARTIAL DATA



ABU DHABI HOTEL PERFORMANCE

FEBRUARY 2023

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



OVERALL PERFORMANCE – FEB 2023

Feb 2023
Performance

Hotel Guests

376k

Hotel Occupancy

77%

Hotel ALOS

2.8 Nights

ARR (AED)

537

REVPAR (AED)

415

Revenues (AED)

610M

% Change vs
2022

+39%

-3%

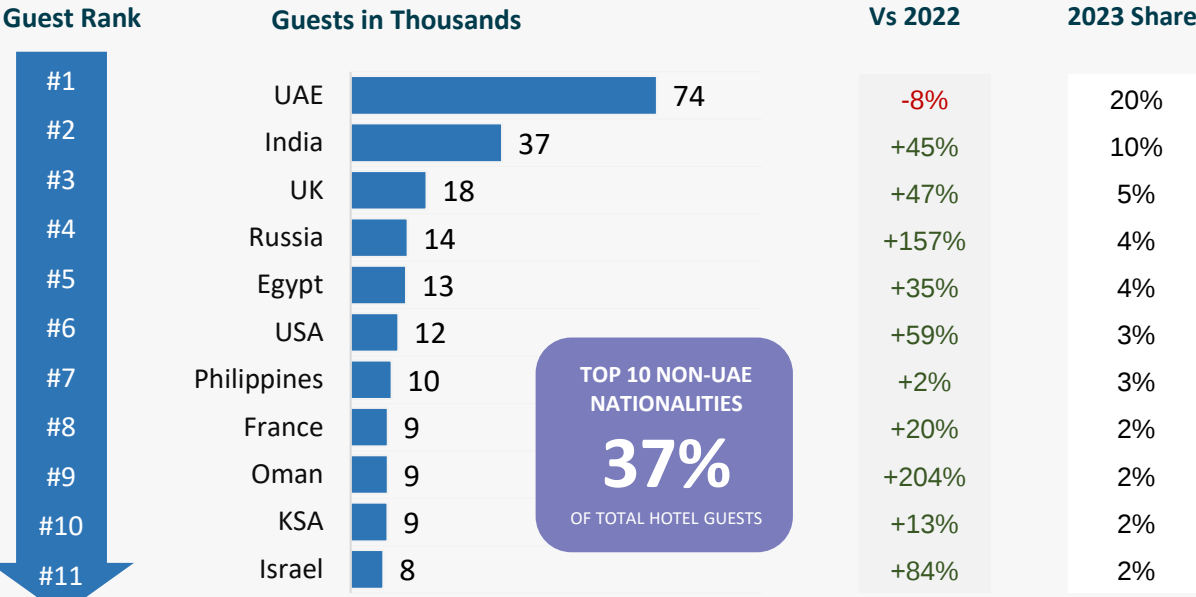
-24%

+54%

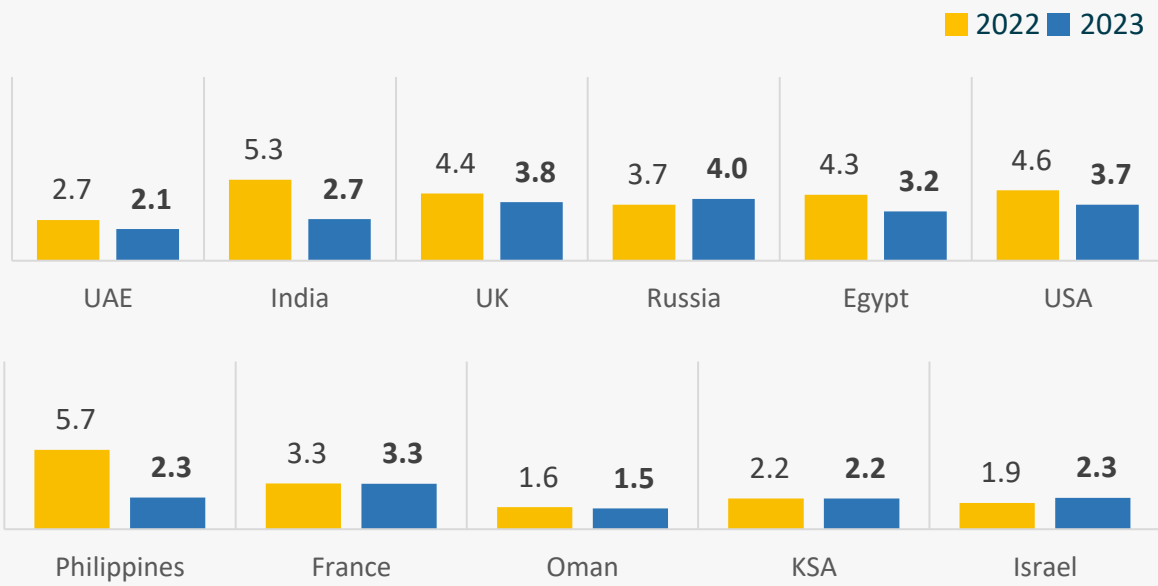
+49%

+42%

HOTEL GUEST NATIONALITIES – FEB 2023*



ALOS ACROSS TOP NATIONALITIES – FEB 2023*



Notes: * Excludes Unspecified nationalities, which represents upto 6% of total guest volumes in Feb 2023 & 2022

PERFORMANCE BY REGIONS – FEB 2023

FEB 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	336	+40%	28	+27%	12	+37%
Occupancy	80%	-2%	68%	-8%	49%	-21%
ALOS (Nights)	2.9	-24%	2.0	-28%	2.4	-36%
Total Rev(M AED)	566	+47%	20	-4%	24	+3%
ARR (AED)	546	+57%	292	+6%	718	+36%
REVPAR (AED)	435	+54%	199	-3%	350	+8%

Notes: Guest & revenue values are rounded off to their nearest value

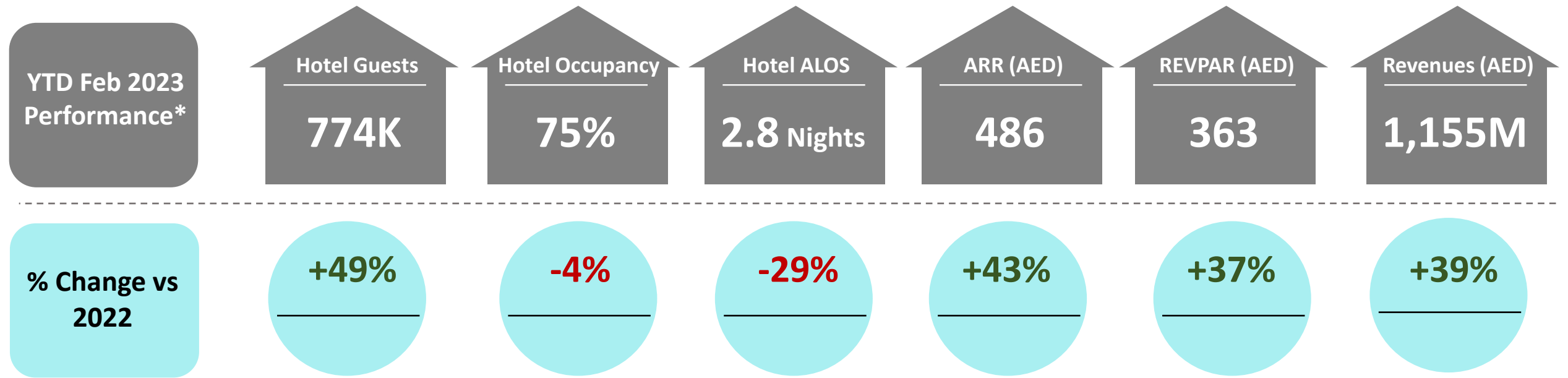
PERFORMANCE BY STAR-RATINGS – FEB 2023

FEB 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	168	+39%	114	+44%	59	+43%	36	+21%
Occupancy	72%	-1%	84%	-4%	77%	-6%	84%	-5%
ALOS (Nights)	2.9	-19%	2.3	-29%	2.1	-27%	5.1	-21%
Total Rev(M AED)	435	+49%	93	+36%	36	+30%	46	+9%
ARR (AED)	800	+62%	349	+54%	285	+43%	336	+16%
REVPAR (AED)	577	+61%	292	+48%	219	+34%	282	+10%

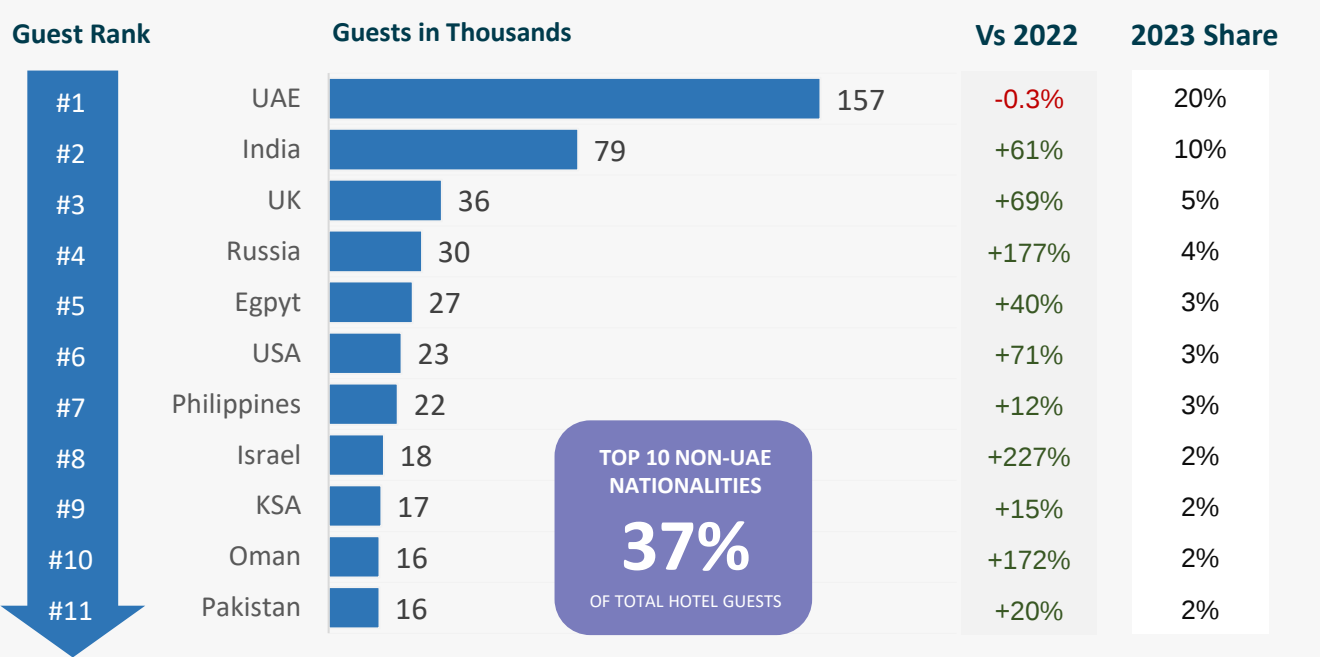
Notes: Guest & revenue values are rounded off to their nearest value

YTD FEB 2023 PERFORMANCE

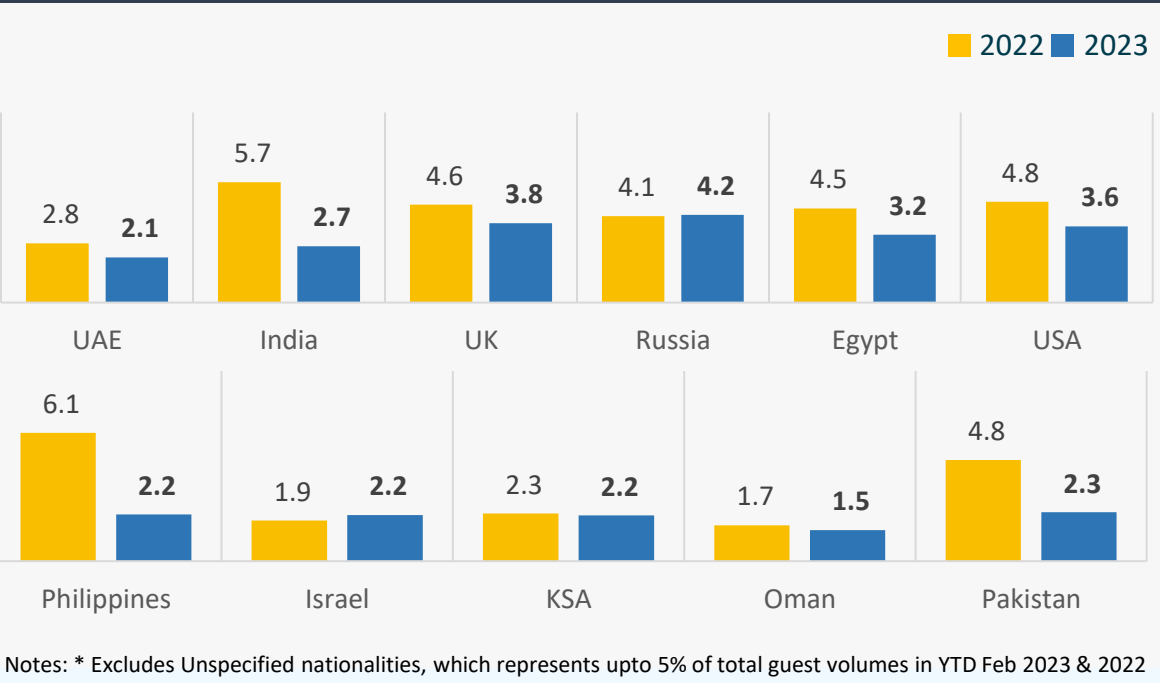
OVERALL PERFORMANCE – YTD FEB 2023



HOTEL GUEST NATIONALITIES – YTD FEB 2023*



ALOS ACROSS TOP NATIONALTIES – YTD FEB 2023



PERFORMANCE BY REGIONS –YTD FEB 2023

YTD FEB 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	696	+52%	56	+28%	22	+25%
Occupancy	77%	-3%	63%	-15%	44%	-26%
ALOS (Nights)	2.9	-29%	2.0	-33%	2.5	-34%
Total Rev(M AED)	1,064	+42%	39	-7%	52	+21%
ARR (AED)	489	+45%	282	+5%	785	+51%
REVPAR (AED)	377	+40%	178	-10%	349	+11%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD FEB 2023

YTD FEB 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	343	+52%	238	+52%	120	+54%	74	+25%
Occupancy	70%	+1%	79%	-8%	71%	-15%	83%	-4%
ALOS (Nights)	2.9	-24%	2.2	-33%	2.0	-38%	5.2	-22%
Total Rev(M AED)	828	+51%	170	+22%	64	+9%	93	+8%
ARR (AED)	717	+49%	304	+37%	252	+33%	325	+13%
REVPAR (AED)	505	+50%	242	+26%	179	+12%	270	+9%

Guest & revenue values are rounded off to their nearest value